

**Project Work in CSR (MEDSP - 051)**  
**(11<sup>th</sup> April, 2023)**

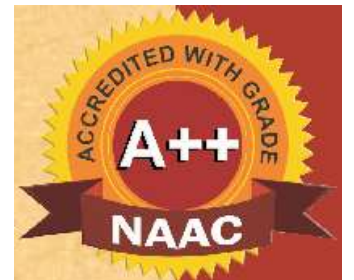
**PGDCSR and MACSR Programmes**

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**Indira Gandhi National Open University**

**New Delhi-110068 ( [www.ignou.ac.in](http://www.ignou.ac.in) )**



## Why MEDSP-051 Project Work in CSR?

Course Code	Title of the Course	Credits
MEDS-051	Fundamentals of CSR	6
MEDS-052	CSR Process	6
MEDS-053	CSR Implementation	6
MEDS-054	CSR Projects and Programmes	6
MSW-009	Community Organization Management for Community Development	4
MEDSE-046	Development: Issues and Perspectives*	8
<b>MEDSP-051</b>	<b>Project Work in CSR*</b>	<b>8</b>
Total		36

\*Electives. One of the two has to be selected.

# Learning Outcomes

- Define & discuss the concepts of case study and survey methods.
- Identify a topic, formulate a project proposal, prepare tools, collect and analyze the data.
- Write the project report and submit for evaluation.



Indira Gandhi National Open University  
School of Extension and Development Studies

**MEDSP-051**  
**Project Work in CSR**

**Handbook on Project Work in CSR**

**For**

**Post Graduate Diploma in Corporate Social Responsibility  
(PGDCSR)**

**&**

**Master of Arts (Corporate Social Responsibility  
(MACSR)**

**Handbook**

## **MEDSP-051 : Steps**

### **(a) Project Proposal Preparation & Approval**

- **Selection of the Topic**
- **Project Proposal Contents**
- **Sample Topics**
- **Methodology**
- **Supervisor**
- **Proposal submission**

### **(b) Project Report Submission**

## **Selection of the Topic**

- **Suitability of the topic**
- **Relevance of the topic to the CSR & Time available**
- **Feasibility & Cost involved in data collection**
- **Challenges involved in data collection & how to meet them?**
- **Communication facilities & local language etc.**

## **Sample Topics for Project Proposal**

- **Sample topics - Annexure -1 (Project Handbook).**
- **Sample topics are meant to provide you with ideas and will guide you in selecting a topic of your interest.**

# Project Proposal Contents

- **Title**
- **Introduction**
- **Objectives**
- **Problem Statement**
- **Research Methodology (Locale, Sampling, Instruments & Statistical tools)**
- **Expected outcome**
- **Limitations, if any**
- **References.**

# Project Work Methodology

**Project Work vs. Information.**

**More valid is the source of information, the more reliable will be the information received.**

**Information to be collected depends upon the type of CSR research - wide knowledge of kinds & sources of primary and secondary information.**

**Various methods are applied for different projects.**

**In MEDSP - 051, Learners are advised to use**

- **Case study method**
- **Survey method.**



## **Supervisor for the Project**

- Academic Counsellors of PGDCSR / MACSR / MADVS / MSW.
- Teachers / Researchers in CSR & Development Studies.
- Faculty at IGNOU Hqrs.
- PhD / Masters with 5 Years Experience in Development Studies / Economics / Sociology / Public Administration / Political Science / Extension Education / Social Work / any related disciplines relevant to topic.

## **Responsibilities of Supervisor**

- Selection of topic and review of literature
- Help in empirical data collection
- Encourage learners to work originally
- Give letter of authorization
- Report correction and submission.

# Project Proposal Submission

1. **Filled in Project Proposal Proforma** - signed by you & supervisor (Annexure –II) .
2. **CV of the supervisor**
3. **Project proposal.**

**Address:** Project Coordinator (PGDCSR / MACSR), SOEDS, Block 15-F, IGNOU, Maidan Garhi, New Delhi-110068

**Or e-mail the Scanned copies** ([pvksasidhar@ignou.ac.in](mailto:pvksasidhar@ignou.ac.in))

(In e-mail text write your Name, Programme, Enrolment Number, Topic, Supervisor details- Name, designation and address)

- **No last date to submit the proposal**
- **Approval communication: Hardcopy / e-mail**

# Project Report Preparation

**Length:** 40 to 50 typed pages / 10,000 words (10% variation permissible).

**Sections:** Title, Introduction, Objectives, Problem Statement, Research Methodology (with locale, sampling, instruments and statistical tools used), Results & Discussion, Summary, Limitations & References.

**The project report should also contain:** Approved project proposal proforma (2<sup>nd</sup> page) & Certificate of originality - signed by student & supervisor (3<sup>rd</sup> page).

## **Project Report Submission**

**One Bound / Spiral Bound Copy to be submitted to:**

**Assistant Registrar (Project Section)**

**Students Evaluation Division**

**IGNOU, Maidan Garhi**

**New Delhi-110 068.**

**Or**

**Online submission of Project Report [www.ignou.ac.in](http://www.ignou.ac.in)**

### **Submission Deadlines:**

- **May 31<sup>st</sup> - June Examination Session**
- **November 30<sup>th</sup> – December Examination Session**

## **Project Report Evaluation**

- **Total marks for the Project is 100.**
- **For successful completion of the Project, a learner should secure a minimum of 40% marks in the Project Work.**
- **There is no assignment / examination /viva for project work.**

## Questions / Clarification ?

**Thank you**

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